Social Media Journalism

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Chair: Dimitra Dimitrakopoulou (Aristotle University of Thessaloniki)

Ulrika Hedman, Monika Djerf-Pierre (University of Gothenburg): The social journalist: embracing the social media life or creating a new digital divide?

Sven Engesser, Florin Büchel, Edda Humprecht (University of Zurich): It Depends on the Audience: The Target-Group-Specific Implementation of Social Media by Professional News Outlets

Merja Helle, Kajsa Hytönen (Aalto University): Partners or helpers? Changing roles of users as generators of content

Marcel Broersma, Todd Graham (University of Groningen): Tweets as a News Source: How Dutch and British newspapers quote Twitter, 2007-2012

Gaia Peruzzi (La Sapienza University of Rome) What is social journalism? A compared study on the Italian media of social information